



# Supersizing of America: The New Challenge of Obesity

**Satellite Conference & Webcast**  
**Thursday, August 11, 2005 • 1:00-2:30 p.m. (Central Time)**

---

## **Health Promotion & Education at the Crossroads: New Public Health Directions**

*A unique opportunity is offered to public health professionals across the country to participate in the 23rd National Conference on Health Education and Health Promotion.*

---

The obesity epidemic presents new challenges to health education and promotion professionals. In the words of Paul Terry, “. . . both society and individuals are indelibly, irrevocably and, most of all, equally responsible for this epidemic.” The intricate balance between individual and social responsibilities must be considered as solutions are designed. Terry suggests, “If the goal is green, you need both blue and yellow.”

---

### **Faculty:**

Paul Terry, PhD  
President and CEO  
Park Nicollet Institute  
Minneapolis, MN

Mark Muller, MS  
Director, Environment & Agriculture Program  
Institute for Agriculture and Trade Policy  
Minneapolis, MN

---

### **Program Objectives:**

1. Appreciate the complexity of the obesity epidemic.
2. Understand the importance of a balanced approach including individual responsibility and social responsibility in addressing the issue of obesity.
3. Be able to apply concepts related to the balance needed to address obesity to other topics that have similar social impact.

### **Conference Details:**

Target Audience: Health educators and health promotion specialists at the local, state and national levels, community health workers, worksite health promotion specialists, multidisciplinary public health staff, social workers, health consultants, chronic disease directors, program managers, researchers, academics, nurses, nutritionists, clinical practitioners, patient educators and students.

CEUs: DHPE is a designated provider of continuing education contact hours for Certified Health Education Specialists. There is a \$20 fee for contact hours. CHES contact hours will be available for 1.5 hours.

Registration for satellite and webcast viewing: [www.adph.org/alphtn](http://www.adph.org/alphtn) Cost: No cost to view

Satellite Viewing: This program will be broadcast on both Ku & C bands.

Webcast Viewing: This program will be available as a webcast. RealPlayer (version 9 or higher) is required to view.

Conference Materials: Posted on website approximately one week before the program.

Questions: [alphtn@adph.state.al.us](mailto:alphtn@adph.state.al.us) or 334-206-5618.

Produced by the Alabama Department of Public Health  
Sponsored by the Directors of Health Promotion and Education (DHPE) and  
the Centers for Disease Control and Prevention (CDC)

---

alabama public health training network